



P.O. Box 4205  
Evansville, IN 47724-0205  
[www.EvansvilleSymphonicBand.org](http://www.EvansvilleSymphonicBand.org)

# Donor Levels, Sponsorship Packages & Series Booklet Ads

## The Evansville Symphonic Band Historical Highlights 1947 to the Present

- Summer of 1947 – Wesley Shepard presented the first Tri-State Concert Band outdoor concert on the front lawn of the Evansville College Administration Building, July 10, 1947 at 7:30 p.m.
- 1949 – The band concerts were moved to Bosse Field. The Mesker Musical Trust began financially supporting the band.
- Concerts were moved to the Mesker Amphitheater upon its completion in the early '50's.
- The band continued to function under the leadership of several different conductors after Mr. Shepard's retirement, until the late '70's.
- In the early 1980's James Chandler reorganized the band under its current name, The Evansville Symphonic Band.
- After the 1990 summer concert season, John K. Koehler was appointed Conductor of the band.
- Mr. Koehler retired as director of the band after the 1997 concert season and Kim Fillingim was appointed as the new director.
- In 2000, the Soldiers & Sailors Memorial Coliseum became the new location for the band's June concert series.
- In addition to its series of concerts, the band has played for the dedication of the Roberts Stadium renovation; the dedication of the Korean War Veterans Memorial; the dedication of the Visitors and Convention Center Pagoda in Sunset Park; and the World War II memorabilia display at Casino Aztar.
- Mr. Fillingim retired as director of the band after the 2007 concert season.
- In 2008, Dr. Timothy Zifer was appointed as the new director, and the band held the first Big Band Bash – a fundraiser for the organization.
- The launch of the Evansville Symphonic Band website [www.evansvillesymphonicband.org](http://www.evansvillesymphonicband.org) in 2009 allowed fans to keep up with the band all year.



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## Donor Levels

Red Level – up to \$99

White Level - \$100 - \$499

Blue Level - \$500 - \$999

Star Level - \$1,000 - \$2,499

Honor Level - \$2,500 - \$4,999

Liberty Level – \$5,000 - \$7,499

Freedom Level – \$7,500 - \$9,999

Independence Level - \$10,000 - \$14,999

Patriot Level - \$15,000 - \$20,000

## Sponsorship Packages

Full Concert Sponsor - \$10,000

- Recognition in concert series booklet as Independence Level sponsor.
- Full and single sponsorship rights to a concert.
- Logo and name will appear on the appropriate page of the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- A full page ad (\$200 value) on the page adjacent to the sponsored concert program.
- Opportunity to display two 4' x 8' banners on the stage during the sponsored concert. (Banner must be provided by the sponsor.)
- Recognition as the concert sponsor will be announced at the minimum of four times by the Master of Ceremonies during the concert.
- Recognition in all printed materials for the current concert series (i.e. newsletters and press releases).

Half Concert Sponsor - \$5,000

- Recognition in concert series booklet as Liberty Level sponsor.
- Shared sponsorship with additional concert sponsors.
- Logo and name will appear on the appropriate page of the concert series booklet with additional concert sponsors. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- A 3/4 page ad (\$150 value) on the page adjacent to the sponsored concert program.
- Opportunity to display a 4' x 8' banner on the stage during the sponsored concert with additional concert sponsors. (Banner must be provided by the sponsor.)
- Recognition as the concert sponsor will be announced with additional concert sponsors at the minimum of four times by the Master of Ceremonies during the concert.
- Recognition in all printed materials for the current concert series (i.e. newsletters and press releases).

Single Rehearsal Sponsor - \$3,000 (there are a minimum of 8 rehearsals per season)

- Recognition in concert series booklet as Honor Level sponsor.
- A 1/2 page ad (\$100 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- Recognition as the rehearsal sponsor will be announced at the minimum of one time by the Master of Ceremonies during the concert.
- Opportunity to display a 4' x 8' banner at the venue during one concert. (Banner must be provided by the sponsor.)



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## Newsletter Sponsor - \$2,000

- Recognition in concert series booklet as Star Level sponsor.
- Full and single rights to the sponsorship of the newsletter which is mailed to approximately 1,600 recipients.
- 1/4 ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.

## Music Sponsor - \$1,000

- Recognition in concert series booklet as Star Level sponsor.
- 1/4 ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the four concerts.
- Opportunity to display a 4' x 8' banner at the main entrance of the venue during the sponsored concert. (Banner must be provided by the sponsor.)

## Youth Artist Performers Sponsor - \$750

- Recognition in concert series booklet as Blue Level sponsor.
- A 1/4 page ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the four concerts.
- Opportunity to display a 4' x 8' banner at the main entrance of the venue during the sponsored concert. (Banner must be provided by the sponsor.)

**Big Band Bash Sponsorships** – The Annual Big Band Bash fundraiser will take place on the fourth Sunday of each concert year. This event will feature the Evansville Symphonic Band Big Band, food vendors, cash bar, dancing, and many opportunities to make contributions to the ESB (door prizes, raffles, silent auctions etc...).

## \$600 Big Band Bash Sponsor

- Recognition in concert series booklet as Blue Level sponsor.
- Full page ad (\$200 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- Full page (\$200 value) in the Big Band Bash program.

## \$300 Big Band Bash Sponsor

- Recognition in concert series booklet as White Level sponsor.
- 1/2 page ad (\$100 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- 1/2 page ad (\$100 value) in the Big Band Bash program

\$25 Big Band Bash tickets – per person cost for the event.



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# Donor Levels, Sponsorship Packages & Series Booklet Ads

## Series Booklet Ads

Sponsors will have recognition in concert series booklet as appropriate level sponsor. The booklet is distributed to approximately 5,000 patrons at each year.

- Program sponsor (inside front cover or back cover) - \$600
- full page  $4\frac{3}{4} \times 7\frac{1}{2}$  (vertical) - \$200
- $\frac{3}{4}$  page  $4\frac{3}{4} \times 5\frac{5}{8}$  (vertical) - \$150
- $\frac{1}{2}$  page  $4\frac{3}{4} \times 3\frac{3}{4}$  (horizontal) - \$100
- $\frac{1}{4}$  page  $4\frac{3}{4} \times 1\frac{7}{8}$  (horizontal) - \$75
- $\frac{1}{8}$  page  $2\frac{3}{8} \times 1\frac{7}{8}$  (horizontal) - \$30

full page ad  
 $4\frac{3}{4} \times 7\frac{1}{2}$

$\frac{1}{2}$  page ad  
 $4\frac{3}{4} \times 3\frac{3}{4}$

$\frac{1}{4}$  page ad  
 $4\frac{3}{4} \times 1\frac{7}{8}$



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# Donor Levels, Sponsorship Packages & Series Booklet Ads

## PLEASE SUBMIT THIS PAGE WITH YOUR DONATION

Business Name \_\_\_\_\_

Contact \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_ Contact Fax \_\_\_\_\_

Contact Email \_\_\_\_\_

### Sponsorship Interest – Please check your sponsorship level

- |   |  |
|---|--|
| <input type="checkbox"/> Full Concert Sponsor \$10,000    | <input type="checkbox"/> Half Concert Sponsor \$5,000          |
| <input type="checkbox"/> Single Rehearsal Sponsor \$3,000 | <input type="checkbox"/> Newsletter Sponsor \$2,000            |
| <input type="checkbox"/> Music Sponsor \$1,000            | <input type="checkbox"/> Youth Artist Performers Sponsor \$750 |
| <input type="checkbox"/> \$500 Big Band Bash Sponsor      | <input type="checkbox"/> \$300 Big Band Bash Sponsor           |
| <input type="checkbox"/> \$10 individual tickets (each)   |  |

### Series Booklet Ads – Please check your ad size

- Series Booklet sponsor (inside front cover and back cover) - \$600
- full page 4 3/4 x 7 1/2 (vertical) - \$200
- 3/4 page 4 3/4 x 5 5/8 (vertical) - \$150
- 1/2 page 4 3/4 x 3 3/4 (horizontal) - \$100
- 1/4 page 4 3/4 x 1 7/8 (horizontal) - \$75
- 1/8 page 2 3/8 x 1 7/8 (horizontal) - \$30

Total Sponsorship Amount: \$ \_\_\_\_\_

Please submit with payment to:

Evansville Symphonic Band  
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In order to be recognized in the newsletter, please submit by March 1, of the giving year.

All ads must be submitted with payment by May 25, of the giving year. Digital ads can be emailed to [EvansvilleSymphonicBand@gmail.com](mailto:EvansvilleSymphonicBand@gmail.com).