



**EVANSVILLE
SYMPHONIC
BAND**

P.O. Box 4205
Evansville, IN 47724-0205
www.EvansvilleSymphonicBand.org

Donor Levels, Sponsorship Packages & Series Booklet Ads

Donor Levels

Red Level – up to \$99

White Level - \$100 - \$499

Blue Level - \$500 - \$999

Star Level - \$1,000 - \$2,499

Honor Level - \$2,500 - \$4,999

Liberty Level – \$5,000 - \$7,499

Freedom Level – \$7,500 - \$9,999

Independence Level - \$10,000 - \$14,999

Patriot Level - \$15,000 - \$20,000

Sponsorship Packages

Full Concert Sponsor - \$10,000

- Recognition in concert series booklet as Independence Level sponsor.
- Full and single sponsorship rights to a concert.
- Logo and name will appear on the appropriate page of the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- A full page ad (\$200 value) on the page adjacent to the sponsored concert program.
- Opportunity to display two 4' x 8' banners on the stage during the sponsored concert. (Banner must be provided by the sponsor.)
- Recognition as the concert sponsor will be announced at the minimum of four times by the Master of Ceremonies during the concert.
- Recognition in all printed materials for the current concert series (i.e. newsletters and press releases).

Half Concert Sponsor - \$5,000

- Recognition in concert series booklet as Liberty Level sponsor.
- Shared sponsorship with additional concert sponsors.
- Logo and name will appear on the appropriate page of the concert series booklet with additional concert sponsors. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- A 3/4 page ad (\$150 value) on the page adjacent to the sponsored concert program.
- Opportunity to display a 4' x 8' banner on the stage during the sponsored concert with additional concert sponsors. (Banner must be provided by the sponsor.)
- Recognition as the concert sponsor will be announced with additional concert sponsors at the minimum of four times by the Master of Ceremonies during the concert.
- Recognition in all printed materials for the current concert series (i.e. newsletters and press releases).

Single Rehearsal Sponsor - \$3,000 (there are a minimum of 8 rehearsals per season)

- Recognition in concert series booklet as Honor Level sponsor.
- A 1/2 page ad (\$100 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- Recognition as the rehearsal sponsor will be announced at the minimum of one time by the Master of Ceremonies during the concert.



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- Opportunity to display a 4' x 8' banner at the venue during one concert. (Banner must be provided by the sponsor.)

Newsletter Sponsor - \$2,000

- Recognition in concert series booklet as Star Level sponsor.
- Full and single rights to the sponsorship of the newsletter which is mailed to approximately 1,600 recipients.
- 1/4 ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.

Music Sponsor - \$1,000

- Recognition in concert series booklet as Star Level sponsor.
- 1/4 ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the four concerts.
- Opportunity to display a 4' x 8' banner at the main entrance of the venue during the sponsored concert. (Banner must be provided by the sponsor.)

Youth Artist Performers Sponsor - \$750

- Recognition in concert series booklet as Blue Level sponsor.
- A 1/4 page ad (\$75 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the four concerts.
- Opportunity to display a 4' x 8' banner at the main entrance of the venue during the sponsored concert. (Banner must be provided by the sponsor.)

Big Band Bash Sponsorships – The 2nd Annual Big Band Bash will take place on Sunday, June 28, 2009 at the Executive Inn in downtown Evansville. This event will feature the Evansville Symphonic Band and Big Band while also holding a live and silent auction to benefit the band.

\$500 Big Band Bash Sponsor

- Recognition in concert series booklet as Blue Level sponsor.
- Full page ad (\$200 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- Full page (\$200 value) in the Big Band Bash program.
- 8 tickets to the Big Band Bash

\$300 Big Band Bash Sponsor

- Recognition in concert series booklet as White Level sponsor.
- 1/2 page ad (\$100 value) in the concert series booklet. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.
- 1/2 page ad (\$100 value) in the Big Band Bash program
- 8 tickets to the Big Band Bash.



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\$10 Big Band Bash tickets – per person cost for the event.

Series Booklet Ads

Sponsors will have recognition in concert series booklet as appropriate level sponsor. The booklet is distributed to approximately 1,600 patrons at each of the three concerts.

- Program sponsor (inside front cover or back cover) - \$600
- full page 4 3/4 x 7 1/2 (vertical) - \$200
- 3/4 page 4 3/4 x 5 5/8 (vertical) - \$150
- 1/2 page 4 3/4 x 3 3/4 (horizontal) - \$100
- 1/4 page 4 3/4 x 1 7/8 (horizontal) - \$75
- 1/8 page 2 3/8 x 1 7/8 (horizontal) - \$30



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Donor Levels, Sponsorship Packages & Series Booklet Ads

full page ad
4 3/4 x 7 1/2

1/2 page ad
4 3/4 x 3 3/4

1/4 page ad
4 3/4 x 1 7/8



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Donor Levels, Sponsorship Packages & Series Booklet Ads

PLEASE SUBMIT THIS PAGE WITH YOUR DONATION

Business Name _____
Contact _____
Mailing Address _____
City _____ State _____ Zip _____
Contact Phone _____ Contact Fax _____
Contact Email _____

Sponsorship Interest – Please check your sponsorship level

_____ Full Concert Sponsor \$10,000 _____ Half Concert Sponsor \$5,000
_____ Single Rehearsal Sponsor \$3,000 _____ Newsletter Sponsor \$2,000
_____ Music Sponsor \$1,000 _____ Youth Artist Performers Sponsor \$750
_____ \$500 Big Band Bash Sponsor _____ \$300 Big Band Bash Sponsor
_____ \$10 individual tickets (each)

Series Booklet Ads – Please check your ad size

_____ Series Booklet sponsor (inside front cover and back cover) - \$600
_____ full page 4 3/4 x 7 1/2 (vertical) - \$200
_____ 3/4 page 4 3/4 x 5 5/8 (vertical) - \$150
_____ 1/2 page 4 3/4 x 3 3/4 (horizontal) - \$100
_____ 1/4 page 4 3/4 x 1 7/8 (horizontal) - \$75
_____ 1/8 page 2 3/8 x 1 7/8 (horizontal) - \$30

Total Sponsorship Amount: \$ _____

Please submit with full payment to:
Evansville Symphonic Band
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Evansville, IN 47724-0405

In order to be recognized in the newsletter, please submit by March 1, 2009.



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All ads must be submitted with payment by April 15, 2009. Digital ads can be emailed to EvansvilleSymphonicBand@gmail.com.